



Win a Sleighful of Goodies with Woolworths.co.uk

This Christmas, Woolworths.co.uk is giving one lucky family the chance to receive a bundle of gifts and toys, delivered by Woolies' very own snowmen on a sleigh pulled by real reindeer!

To have a chance of winning, families across the country should visit www.Woolworths.co.uk/sleigh and tell Woolies which Christmas gifts would make each member of their family smile and why. Families will also be asked to share their heart-warming stories in order to help Stan and Ollie, the loveable Woolies snowmen, decide who they should visit.

Stan and Ollie said: "We're really excited that Woolworths.co.uk is back online and we're looking forward to visiting one lucky family with a sleighful of goodies! We've learned to drive a sleigh especially for the occasion. Steering two reindeers is harder than you might think!"

But the hardest task faced by Stan and Ollie will be choosing the winning family. The Woolies' Christmas team is expecting thousands of emails, and each one will be read in order to find a family that truly deserves a visit. Stan and Ollie will then deliver their Christmas wish list straight to their door on the 1st of December.

The Woolies' snowmen and their sleigh are also planning on making a surprise visit to the children's ward of the winners' local hospital in order to deliver a selection of the most popular toys from Woolworths.co.uk. So whichever family wins the delivery will be helping to put a smile on more faces than just their own when Stan and Ollie come knocking on the 1st of December.

Christmas at Woolworths.co.uk

Currently, over half a million toys, entertainment products, nursery items, games and party essentials are featured on the new Woolworths website; each selected with the help of nearly one million UK families.

To make Christmas shopping even easier, the site features a dedicated Christmas shop with recommended gifts for girls, boys, him, her, babies, toddlers and 'all the family' from as little as £2. There are even Christmas trees from £15, chocolate tree decorations from £2.99 for six and a bumper pack of 100 luxury decorations including baubles and tinsel for only £20.

As well as featuring thousands of presents and stocking filler suggestions, Woolies is introducing 'St Nic n' Mix' – a festive selection of foil-wrapped chocolates in seasonal shapes – especially for Christmas. 'St Nic n' Mix' is delivered to the recipient in stripy red and white Woolies' Pic n' Mix bags – the perfect gift for lovers of sugary nostalgia.

Shopping and delivery

It is simple and easy to fill each 'virtual basket' and proceed to check out at Woolworths.co.uk. Orders made by 4pm will be next day delivery for most of the stocked items. For bigger items, customers will receive a call to arrange a convenient delivery date. Standard next day delivery cost is £3.95, bigger items will cost £5.95. Returns are free and accepted within 14 days of despatch.

A bit more about Stan and Ollie!

Stan and Ollie are Woolies' very own snowmen, who star in tv ads for Woolworths.co.uk which air from Monday the 16th of November. The snowmen are already becoming Christmas celebrities, with their own Facebook and fan pages complete with a social diary, so people across the country can see where Stan and Ollie will be throughout December. As well as making the very first Woolies' sleigh delivery on 1st December, fans of Stan and Ollie can look forward to seeing them pop up at a number of festive events all over the country. By emailing standandollie@goldengoosepr.com it is possible to make requests for visits from Stan and Ollie, subject to their availability.

Further information

To request high res visuals or to request any further information about Woolworths.co.uk, please contact Katie Hancock, Laura Wood or Miki Haines-Sanger at Golden Goose PR on 0207 376 0070 woolworths.co.uk@goldengoosepr.com.